

VERSATRIAL SITE SPOTLIGHT

ALSA Research

Connecticut, USA

Streamlining Site Workflow

ALSA staff, like many other sites, use up to 10 sponsor mandated technology solutions per trial, leading to access difficulties and workflow disruptions as coordinators switch between managing upwards of 10 active trials.

"We had to save bookmarks for each study to our own browser, so it was hard to tell which ones were for which study," says study coordinator Hillary Acuna, who spends upwards of 15 minutes searching for a specific study bookmark. "You can't really tell which is what: if one's for an eDiary, if one's the IRB website, if one's that EDC, it's hard to remember which ones are what."

These challenges are exacerbated by trials with lengthy periods of inactivity. "For one trial, we might not get a new patient months apart," she adds. "So we forget which systems we're using".

With VersaTrial's browser extension-based study assistant, accessing the right technology tools is now easy. It organizes all study bookmarks and contacts in one place, creating a convenient, shared online resource that's accessible to everyone on the team. No more manual work taking up staff time. "Everything is right there at your fingertips," comments regulatory specialist Cindy Schoeller.

"With VersaTrial we could just see which [link] matches up for what study and reach it faster. I don't have to remember anything, it's right there for me. And I think everything's just more organized," says Acuna. "Before it would take you maybe 15 minutes to find the link. Now with VersaTrial you just click."

"It's a definite time saver and definitely more organized. It just takes the confusion out of everything," adds Schoeller.

With VersaTrial, sites can conduct more patient visits thanks to increased efficiency.

"When we're doing patient visits too, it's quicker to reach the registration and the randomization systems. So it makes visits quicker, it makes entering data quicker," she says.

With VersaTrial, the research team saves time, allowing them to focus on quality which results in cleaner data, higher accuracy, and fewer errors.

”The time that we’re saving, we invest in making sure we don’t make mistakes,” says study coordinator JoVanessa Alcantara. “So we literally take the time that we would have taken before to be a little more meticulous—because it gives us that space—even an extra 2 to 3 minutes. We can look over documents a third or fourth time to make sure they’re correct.”

VersaTrial provides the research team with a clear and updated view of the right point of contact at the study sponsor or CRO, avoiding miscommunication and roadblocks.

”Having the contacts area so that you can quickly have the phone number for your CRA or whichever company that you’re dealing with helps a lot,” says Schoeller. “If we get a memo of a new CRA, we just immediately update it, get their phone number, get their email, and just keep everything up to date so that it’s accessible for everybody.”

”Having all the contacts for the study listed right there has been a huge plus,” adds site manager Mary Liscinsky. “Especially for myself last week when I needed to reach out to our Sponsors to request PI changes to our existing studies.”



PATIENT VOLUME

400 trial participants per year



RESEARCH FOCUS

Many specialties, with strong presence in osteoarthritis and rheumatoid arthritis



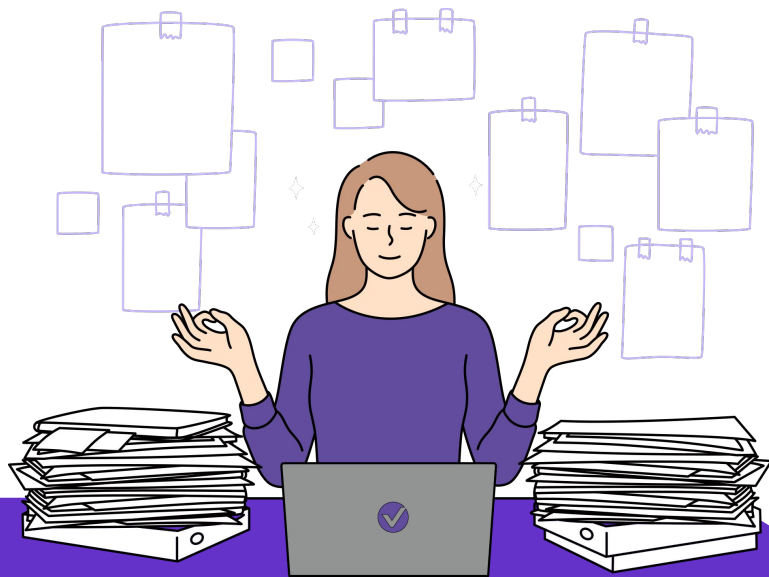
STAFFING

16 total across 2 sites: 5 PIs, 2 Sub-Is, 6 Coordinators, 1 Recruitment Specialist, and 1 Regulatory Specialist



CLIENTS

Merck, Bayer, Bristol-Myers Squibb, GlaxoSmithKline, Pfizer, as well as many small to mid-sized biotechs



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JoVanessa Alcantara, RMA

Study Coordinator

Seamless Study Startup

Preparing for a crucial study launch can be overwhelming for research staff who need to organize and confirm access to all necessary technologies. This task is made even more difficult by the high volume of software provisioning emails they receive, some automated from the platform and some coming directly from the CRA or other Sponsor contact.

“They’ll just be like ‘you have access to this website’, but they don’t tell you really, if it’s eDiary or EDC,” says Acuna. “It’s a bunch of emails and it’s hard to keep track of.”

VersaTrial streamlines the process of organizing and identifying technology for each study by categorizing bookmarks by type and unique platform logo. This leads to earlier detection of missing technology and a smoother, more confident, and stress-free first patient visit.

“Since we see all the systems we need, if we don’t have one, we can reach out to the sponsor and know that sooner than when it’s time for the [first] visit and we realize we don’t have it,” remarks Acuna. “Putting [the bookmarks] immediately into VersaTrial just gets us all on the same page, and quicker,” adds Schoeller.

Simplified Employee Onboarding

The industry is currently facing the highest turnover in decades, making it crucial to quickly onboard new hires at ALSA sites to ensure studies stay on track.

Schoeller says new employee onboarding is a definite challenge, but one she’s solving easily with VersaTrial. “Previous employees were having a lot of trouble keeping track of which platforms they needed to sign up for and to log into to do their training,” she says. “Now everything’s in one spot. It’s much more organized and much easier to use.”



VERSATRIAL

VersaTrial pairs clinical trial site enablement and engagement tools with measurable operational insights. Enabling sites to spend more time with patients and less time navigating study technologies unlocks faster trials with less mistakes, wider tech adoption, and stronger site relationships. [Learn more at versatrial.io](https://www.versatrial.io)